



GPCA Newsletter Advertising Policy

To place an ad: Email ad copy to our Editor at editorgpcanewsletter@gpca.net by the 25th of the month prior to publishing. Include desired month(s) of publication and ad size. Please direct any questions regarding formatting to the Editor.

- **Format:** All Business and Individual Larger Size Ads must be submitted in jpeg or png format. Ads submitted as a pdf will not be edited and may not appear as clear images in the newsletter. [Adobe](#) offers a free online tool to convert pdf files to jpeg format. Personal Ads should be submitted as an email attachment in Microsoft Word, Google Docs, or compatible text type file. Personal Ads will not be accepted in email form.

- **Business and Individual Rates for Larger Size Ads:**

	Monthly	10 issues Sept. to June includes year round listing on GPCA website
375 pixels x 500 pixels (1/4 page print size)	\$35.00	\$330.00
750 pixels x 500 pixels (1/2 page print size)	\$50.00	\$480.00
700 pixels x 1,000 pixels (full page print size)	\$80.00	\$780.00

*Ads can include hyperlink on request

- **Personal Ads:**

3 lines, 16 pt standard web/arial font (this is the currently the size/font used in the newsletter). Cost \$10/mo. Each additional line costs an additional \$2.50.

- **Payments for ads:** On acceptance of ad by Editor check should be made payable to GPCA and mailed to GPCA, P.O. Box 31, Woodstock, MD 21163. **Payment must be received prior to publication.** Payment must indicate ad size and month(s) to be published. No payment received = no ad placement. Contact Cathy Wolfson, Treasurer at 410-245-8708 or gpca21163@gmail.com for payment questions. Please put GPCA Advertising in the subject line.
- **Legal:** All submissions to the newsletter become the property of GPCA unless otherwise agreed upon. GPCA reserves the right to accept, reject, edit, or hold submitted ads, articles and or letters for future publication.