



## **GPCA Newsletter Advertising/Article/Letter Policy**

**GPCA reserves the right to accept, edit, or refuse advertising.**

- To place an ad: Send the ad copy by email as a pdf attachment to the Editor by the 20th of the month prior to publishing.
- Payments for ads: Make check payable to GPCA and mail to GPCA, P.O. Box 31, Woodstock, MD 21163 prior to publication deadline. Checks must indicate ad size and months to be published. No payment received = no ad placement.
- Rates and ad sizes: 1/8 page = \$15; 1/4 page = \$30; 1/2 page = \$50; full page = \$80. Personal ads up to one column inch = \$3 for GPCA members and \$5 for non- members. Ads should avoid excessive dark areas that do not copy well. Hard copy ads appear in black and white.
- For articles and letters: Submissions to the newsletter become the property of GPCA unless otherwise agreed upon. GPCA reserves the rights to accept, reject, edit, or hold submitted articles/letters for future publication.
- Submission Deadline: the 20th of the month previous to publication.